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ABSTRACT OF THE DISCLOSURE

A synchronization ("synch") module may reside on a source computing platform and a destination computing platform. The synch module may be configured to operate as a source synch module or a destination synch module depending on which computing platform is a data source. As an data source or initiator, the synch module may be configured to transfer data, e.g., an archived message history, from a source computing platform to a destination computing platform. At the destination computing platform, the synch module may be further configured to convert the received archived message history to a specified data format, where the data format is predetermined by a user. The converted data, e.g., an archived message history, may then be stored in a pre-determined location by the synch module.

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